

news

Celebrating 150 years in business



**D. Lynch & Sons Ltd.
Homevalue**

■ D Lynch & Sons Ltd in Portumna is grateful for local community support over those years

Well-known DIY, Homeware and Building Materials store, D Lynch & Sons Ltd (Homevalue) is celebrating 150 years of business in the Portumna and wider Tipperary and Galway communities.

D Lynch & Sons Ltd has been serving the people of Portumna and surrounding areas with an extensive range of quality hardware and homeware products and building materials since 1870. Over the course of four generations, the family run store, which is one of the oldest in the country, has cemented its place as a vibrant and reliable part of the community fabric through good times and bad. The business itself was first established in 1870 by its founder Daniel Lynch where it would prosper over the following 150 years as an ever-present business that continues to deliver on all the building, DIY, hardware and homeware needs of the surrounding community.

Speaking about their sesquicentennial, Eoin Lynch, who joined the business full-time in 2005, and is now the flag-bearer of the Lynch family tradition, said: "We're delighted to be celebrating our 150th anniversary this year and feel very lucky to be in this position, especially in the context of the last year and the challenges that our community and country has faced. This is in no small part due to the tremendous team we have and the incredible support from customers across the region.

Over the last 150 years, D Lynch & Sons Ltd Homevalue has developed a reputation in Galway and Tipperary for its focus on exceptional customer service and in delivering the best in building materials, hardware, homewares, paint, and bathroom to the local community, professional tradesmen and DIY enthusiasts alike. The store boasts in-house experts across all aspects of home building and home maintenance meaning it can deliver an exceptional level of customer service and advice.

WEEKLY PRIZES UP FOR GRABS

To celebrate, D Lynch & Sons Ltd are running a number of social media initiatives to celebrate the anniversary and are offering weekly prizes of €150 vouchers to lucky winners, so make sure to check out their Facebook page for more details. Facebook: <https://www.facebook.com/>



Thank all our customers for their continued support

[dlynch.ie/?eid=ARDDplbDxAc-jLbnnN1HbkUmvWhcOoVzoCwlykZyFvk10sO8rsTU_YojMNH9bfpO6KSmB4t9zgYzB1Bq](https://www.dlynch.ie/?eid=ARDDplbDxAc-jLbnnN1HbkUmvWhcOoVzoCwlykZyFvk10sO8rsTU_YojMNH9bfpO6KSmB4t9zgYzB1Bq)

Building on their success and impressive history, Eoin Lynch further added: "As a business, we've been through a civil war and two world wars but we're still here and still as motivated as ever. Covid-19 is here now and despite some inevitable hurdles along the way, I am very thankful that we've managed to get to this point with everyone across our team in good health and well-employed. We recently completely revamped our retail store and only last month launched our new transactional website www.dlynch.ie as we strive to adapt to an ever changing retail landscape. We have a brilliant team which has helped us to navigate these recent hurdles as a business but now more than ever we're looking forward to the future with confidence and are optimistic about how we can support local families and businesses return from what was a difficult 2020 for everyone."

D Lynch & Sons Ltd, Portumna is part of the Homevalue group and is one of over 80, 100% Irish owned stores across Ireland that cater to a diverse base of trade and DIY customers.

THE HISTORY

Daniel Lynch died in 1919. His son, Eamon, took over the business which he continued building through hard work and earnest application. Eamon married Mary (née Cadell) from Nenagh, Co Tipperary. He passed away in 1972 with Mary surviving him until 1993. Eamon and Mary were deeply involved in the local community and development association of the time. Both are past captains and honorary officers of Portumna Golf Club.

In 1976, their son Dan joined the business full time. Dan married Kathleen (née Corcoran) and have three children - Eamon, Eoin



D Lynch & Sons in Portumna are celebrating 150 years in business this year. Left to right: Dan, Kathleen and Eoin Lynch displaying some memories from years gone by.

and Niamh. Dan oversaw a major revamp of the store in 1994 and the business has gone from strength to strength in recent years. Dan, like his father before him, is heavily involved in the local community, especially Portumna GAA Club where he served as chairman for seven years.

More recently, in 2005, Eoin Lynch joined the business full time and continues the Lynch family tradition of serving the community with all their building, DIY, hardware and homeware requirements. Eoin has quickly established himself as a key representative of the wider hardware sector across Ireland, evidenced by his two appointments to the Board of Directors of the Hardware Association of Ireland and of the Homevalue group, the brand under which D Lynch & Sons Ltd operates. Eoin is a keen sports enthusiast and has played U18 rugby for Connacht but is probably best known for his exploits on the hurling field having represented Galway at all levels including senior. Eoin was an integral part of the Portumna team that is widely regarded as one of the best club hurling teams of all time. Eoin was ever present on the Portumna senior team for 20 years, collecting six county and four All Ireland club titles along the way.

Outside of the immediate Lynch family, the store has provided multi-generational employment to the local community over the past 150 years. Earlier this year, the team at D Lynch and Sons celebrated the retirement Carmel Molloy who clocked up 50 years of service with the business. Eoin added: "We would like to thank all our customers for their continued support as we look to build further on our already strong relationships and create new ones with potential customers into the future. Why not call us or call in to see what we have to offer."



Some of the workers and staff of D Lynch & Sons in 1928.



The store front from 1928.